

GUIDED NOTES: Exponential Functions

An exponential function is a function in the general form $A = pb^t$
 where x is a real number | A = final amount
 p = initial amount | b = growth/decay factor | t = time period

Growth: $b > 1$
 (adding 1)

Decay: $0 < b < 1$
 (subtracting from 1)

EX1. Suppose two mice live in a barn. If the number of mice quadruples every 3 months, how many mice will be in the barn after 2 years?

$a: ?$
 $p: 2$
 $b: 4$
 $t: 24/3 = 8$

$$A = 2 \cdot 4^8$$

$$A = 131,072 \text{ mice!}$$

2 years
 every 3 months.
 How many months in 2 yrs?
 $2(12) = 24$

EX2. The value of an iPad decreases at 35% per year. If the starting price of the iPad is \$500, how much will the iPad be worth after 5 years?

$a: ?$
 $p: 500$
 $b: .65$
 $t: 5$

$$A = 500(.65^5)$$

$$A = 58.01$$

$$\boxed{\$58.01}$$

how much its worth after each year (what I have left)
 how much I'm losing.

When can you buy the iPad for \$5?

$a: 5$
 $p: 500$
 $b: .65$
 $t: ?$

$$\frac{5}{500} = \frac{500(.65^t)}{500}$$

$$.01 = .65^t$$

$$\ln .01 = \ln .65^t$$

$$\frac{\ln .01}{\ln .65} = \frac{t \ln .65}{\ln .65}$$

$$10.69 = t$$

$$\boxed{10.69 \text{ years}}$$

EX3. Suppose the acreage of forest is decreasing by 2% per year because of development. After 6 years of development, there is 4,000,000 acres of forest remaining. How many acres were originally in the forest?

$a: 4,000,000$
 $p: ?$
 $b: .98$
 $t: 6$

$$4,000,000 = P(.98)^6$$

$$\frac{4,000,000}{.89} = \frac{P(.89)}{.89}$$

$$P = 4494,382.02$$

~~acres~~
 acres

EX4. Find a bank account balance to the nearest dollar, if the account starts with \$100, has an annual interest rate of 4%, and the money is left in the account for 12 years.

a: ?
p: 100
b: 1.04
t: 12

$$a = 100 (1.04)^{12}$$

$$a = \$160$$

↑
grow
 $1 + .04 = 1.04$

If you wanted to buy a new gaming system for \$250, when will you have enough? Need to find time

a: 250
p: 100
b: 1.04
t: ?

$$\frac{250}{100} = \frac{100 (1.04)^t}{100}$$

$$2.5 = 1.04^t$$

$$\frac{\ln 2.5}{\ln(1.04)} = \frac{t \ln(1.04)}{\ln(1.04)}$$

$$t = 23.36 \text{ years}$$

EX5. The pesticide DDT was widely used in the United States until its ban in 1972. If the half-life of DDT is 15 years for 100 grams, how much DDT would be remaining after 45 years?

$$\frac{1}{2} = .5$$

a: ?
p: 100
b: .5
t: 3

$$a = 100 (.5)^3$$

$$a = 12.5 \text{ grams}$$

After 45 years
but decrease
every 15
years.

$$\frac{45}{15} = 3$$